## What is claimed is:

1. An image processing apparatus for changing a layout of a character string and/or a drawing contained in image data, the apparatus comprising:

a first detection means for detecting a directive word, which is a character string that indicates a drawing position;

a second detection means for detecting a drawing whose position is indicated by the directive word;

a change means for changing a layout of the character string and/or the drawing position;

a recognition means for recognizing positional relation between the directive word and the drawing after a layout change; and

a replacing means for replacing the directive word based on the positional relation.

- 2. An image processing apparatus as claimed in claim
  1, in which the detection of the drawing by said second
  detection means is based on a direction the directive word
  is directing.
- 3. An image processing method for changing a layout of a character string and/or a drawing contained in image data, the method comprising the steps of:
  - (a) detecting a directive word, which is a character

string that indicates a drawing position;

- (b) detecting a drawing whose position is indicated by the directive word;
- (c) changing a layout of the character string and/or the drawing position;
- (d) recognizing positional relation between the directive word and the drawing after a layout change; and
- (e) replacing the directive word based on the positional relation.
- 4. An image processing method as claimed in claim 3, in which the detection of the drawing in said step (b) is based on a direction the directive word is directing.
- 5. A computer readable storage medium for storing a program for executing an image processing method for changing a layout of a character string and/or a drawing contained in image data, in which the method comprising the steps of:
- (a) detecting a directive word, which is a character string that indicates a drawing position;
- (b) detecting a drawing whose position is indicated by the directive word;
- (c) changing a layout of the character string and/or the drawing position;
- (d) recognizing positional relation between the directive word and the drawing after a layout change; and

- (e) replacing the directive word based on the positional relation.
- 6. Acomputer readable storage medium as claimed in claim 5, in which the detection of the drawing in said step (b) is based on a direction the directive word is directing.